



Sterling Safetywear is paving the way to a greener future, with its journey to net zero now underway

Sterling Safetywear is proud to announce the start of its journey to net zero. In partnership with carbon specialists Auditel, the company is now accurately measuring and reducing its emissions—taking meaningful steps toward a greener future for both the business and the planet.

Sterling Safetywear Ltd is one of the leading importers and distributors of safety footwear within the UK and Irish marketplace. With over 150 years of experience in footwear manufacturing. Their ranges are available exclusively via a network of dedicated authorised distributors.

Sustainability is at the heart of Sterling Safetywear's future. While they acknowledge there's still much to learn and achieve, they are committed to making it a core priority moving forward.

As part of this commitment, they have chosen to partner with Auditel to ensure their carbon emissions are measured with accuracy and transparency. This collaboration will also support them in identifying and implementing effective strategies to reduce their environmental impact over time.

Camilla Denton-Smith, Sales Manager at Sterling Safetywear, comments, "Auditel have the experience and the knowledge to help us reduce our carbon footprint. Having now measured our Carbon Footprint for our baseline year, our first focus with the help of Auditel is reducing our scope 1 & 2 emissions."

As customers begin to share their own carbon reduction journeys, Sterling Safetywear recognises the vital role they have to play. They are eager to lead by example and position themselves at the forefront of sustainability within their sector.

As part of their growing commitment to sustainability, Sterling Safetywear has replaced virgin plastic garment bags with recycled packaging alternatives. They are also actively working to incorporate recycled materials into all possible components of their safety footwear.

Camilla Denton-Smith, comments on the time frames Sterling Safetywear are working towards, "We are committed to achieving Net Zero emissions by 2050, and in the short term are working on a plan to reduce our scope 1 & 2 emissions, with a target to reduce these by at least 42% by 2030."

Nick Scull, Carbon Solutions Specialist at Auditel added, 'I am delighted to be working with Sterling Safetywear on their Net Zero journey. The team have really embraced this and have been totally engaged in identifying and planning carbon reduction activity following the measurement of their baseline year. I'm very much looking forward to supporting them in achieving their goals over the coming years'.

"We are all on the same journey, it is important to us and our customers that we are all working to reduce carbon." Camilla Denton-Smith, Sales Manager

